

It's only just begun....now your department has a chance to win something unforgettable!

ARE YOU UP FOR THE CHALLENGE?

#Hero911LipSyncChallenge



#511LipSyncChallenge

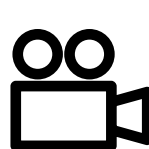


It's back-to-school season! As always, 5.11 Tactical, Hero911 Network and SchoolGuard are dedicated to the safety of children. To continue awareness around school safety we thought we'd challenge our 5.11 Tactical advocates and Hero911 Network to a **#Hero911LipSyncChallenge #511LipSyncChallenge**

You might have seen these lip sync challenges throughout the internet recently from the Bruno Mars lovin' officers at Norfolk PD with 71 million views to McKinney Police Department in Texas who took you on a tour of their happy city. Now it's your turn to trump what is out there for an unbelievable prize for your police department!

Here's how to join the fun...

1



Create Video

Since it's all about school safety...incorporate school personnel and/or school property in video

Include the 5.11 Tactical, Hero911 Network, and/or SchoolGuard logo in your video. You can print out our official logos to use in your video [here](#)

A few ideas: Hold them up in the background, give them to the school kiddos in your video as dance props, pin them on t-shirts

Songs used must be free of profanities

Video must be less than 5 minutes long

Already Created a Video?

If your department has already made a video, great! All you have to do is recut adding the following...

Include the 5.11 Tactical, Hero911 Network and/or SchoolGuard logo in your video. You can print out our official logos to use in your video [here](#)

2



Submit Video

Share the video on your Department's Facebook page and tag **@Hero911Network** and **@511Tactical** in your post

Use the hashtag **#Hero911LipSyncChallenge** and **#511LipSyncChallenge** in your caption – those videos not hashtagged will not be considered

Must allow Hero911, 5.11 Tactical, and Guard911/SchoolGuard to use the video on social media and any TV news that request it

Deadline to submit September 28, 2018

3



WIN!

Grand Prize:

One-day seminar for your agency and school staff in your community on a mutually agreed upon date with your choice of national speakers and safety experts: LTC Dave Grossman, LT Brian Murphy, Sheriff Mike Neal or former Columbine Principal, Frank DeAngelis

PLUS SchoolGuard service for 1 school within your district for one year
*(\$1,000 setup/activation fee waived as well as \$99/month service fee waived),

PLUS a private event inside a 5.11 Tactical store nearest your department to include catering and in-store discounts!

Two Runner-Ups:

SchoolGuard service for 1 school within your district for one year
*(\$1,000 setup/activation fee waived as well as \$99/month service fee waived)

only applies to new schools